

HARDIN COUNTY BOARD OF SUPERVISORS
MINUTES – APRIL 9, 2019
TUESDAY - 9:00 A.M.
COURTHOUSE SMALL CONFERENCE ROOM

Chair Reneé McClellan called the meeting to order in the small Courthouse Conference Room. Also present were Supervisors Lance Granzow and BJ Hoffman; and Jody Anderson, Doug Truex, Dan Stockdale, Mark Buschkamp, Angela De La Riva, Jeff Frazier, Doug Lindaman and Elaine Lawrence.

Granzow introduced the idea of Hardin County investing in a County Economic Development Director. Discussion regarding retaining the 28E Agreement.

Stockdale memorialized the work that goes into economic development outside city limits.

Granzow discussed proportionment between county and city project. Stockdale spoke regarding projects that overlap boundaries. Buschkamp felt the local economic development was on life support during his first year. Buschkamp discussed his work in Alden, Eldora, and unincorporated areas. He also discussed the marketing strategies that are being implemented as well. City Administrator Anderson discussed the costs of hosting potential economic development in communities.

Hoffman discussed self-promotion in order to quash naysayers and some of the negative ideas towards economic development. Stockdale discussed the ancillary costs of the possibility of a county position.

Hoffman discussed looking at recruitment and retention of our economic developers by narrowing the pay gap. Hoffman believes that the knowledge of both intertwine but the pay is very different.

McClellan hasn't made any decision but looks at Mark's workload in Iowa Falls and unincorporated areas compared to Angela's work in Ackley and unincorporated areas.

Discussion amongst group about retention of current staff for a longer time period is key.

Anderson urged that no change of funding take place but also examine the dollars sent to both entities but leaving things the same would be best.

Truex acknowledged the situation but competition for County resources is very complicated.

Groups will look at providing a means of return on investment.

Meeting adjourned at 10:37 a.m.

/s/ Reneé McClellan
Reneé McClellan, Chair
Board of Supervisors

/s/ Jessica Lara
Jessica Lara
Hardin County Auditor